



# OFFSHORE DEVELOPMENT



*Creative solutions for the web*

India  
USA  
Switzerland

# Offshore Outsourcing Model



Techno-  
Marketing

Project  
Kickoff

Project  
Execution

Project  
Delivery



## Techno-Marketing

**Presentations**

**RFPs**

**Proposals**

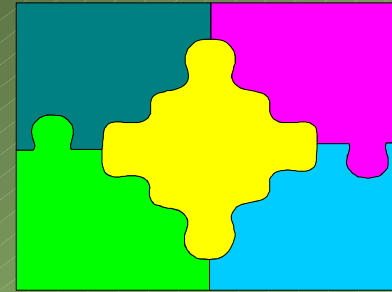
**Dedicated studies**

**Contract negotiation**

- Our professional team of techno-marketers, many a time 'source' out needs and requirements from the market
- Having identified requirements, this then goes on a stage, wherein, a more focused proposal is given, which will outline the client's customized needs and requirements

## Project Kickoff

The account manager moves in, and sets the tempo in terms of establishing the groundwork in terms of communication, technical, and other vendor related issues.



- **Non-Disclosures**
- **Contract**
- **Account Manager**
- **Project Manager**
- **Project Team**
- **Project processes defined**
- **Training/Orientation**
- **Resources**
- **Project Plan**
- **Quality Plan**
- **Configuration Plan**

## Project Execution

Requirements

Design

Coding

Testing

Documentation

Delivery

- ⇒ Account Manager
- ⇒ Project Manager
- ⇒ Project Team
- ⇒ Project processes defined
- ⇒ Training/Orientation
- ⇒ Resources
- ⇒ Project Plan
- ⇒ Quality Plan
- ⇒ Configuration Plan

Every mile-stone right from needs requirement to the delivery and implementation is set up against stringent quality standards

These attributes are benchmarked against the best in the industry for our own continuous improvement cycle and also to preempt any rigidity in the whole process

**Project  
Delivery**

ontime, everytime  
high-quality

